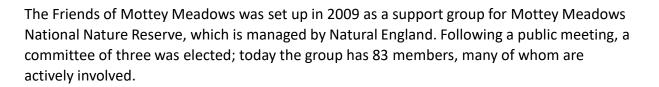
## Case Study 3.2- The Friends of Mottey Meadows, Staffordshire



Floodplain

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The aim of the Friends of Mottey Meadows is to support the staff employed by Natural England in promoting and developing Mottey Meadows National Nature Reserve. Since 2009, it has been involved in a huge variety of fundraising events, practical volunteer days, butterfly surveys and public events on the meadows themselves. Every year on the third weekend of June, Natural England and the Friends of Mottey Meadows together run an annual Hay Making Festival. This public open day is free to all and involves wildflower walks, tractor rides, kids' activities, wildlife displays, arts and crafts, hot food and much more. Members of the Friends group help with stalls, refreshments, photography and organisation.

The Friends of Mottey Meadows have raised over £5,000 by hosting fundraising events including quizzes, race nights, treasure hunts, antiques road shows, and applying for small grants. These funds are spent on helping Natural England manage Mottey Meadows. To date the Friends have provided notice boards, signs, banners, gates and bridges and are still raising funds to pay for new hedges, fencing and machinery.







There are many other 'Friends' groups associated with floodplain meadows who are actively involved in site management, organising events and fundraising, including: The Bishops Meadow Trust<sup>9</sup> (Bishops Meadow, Farnham, Surrey), The Cricklade Manorial Court<sup>10</sup>(North Meadow, Wiltshire), The Friends of Avon Meadows<sup>11</sup> (Avon Meadows, Pershore, Worcestershire), and the Friends of Rawcliffe Meadows<sup>12</sup> (Rawcliffe Meadows, York, Yorkshire).

http://bishopsmeadowtrust.org/ http://www.crickladeinbloom.co.uk/fritillary\_watch.html http://foam.btck.co.uk/ <u>https://rawcliffemeadows.wordpress.com/</u>

The Mottey Meadows Hay Festival is particularly targeted at the community of the nearby village of Wheaton Aston, and the numbers of people attending have risen over the years from 150 to 600. www.friendsofmotteymeadows.org.uk © Mel Brown

