

**Ken Pomfret - FMP Ambassador for:
Worcestershire, Avon Meadows, Pershore**
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About me:

Retired Mechanical Engineer with an industrial background of international Commercial and General Management roles. Last 15 active years as an independent consulting engineer specialised in design and installation of automated production lines in shipyards.



About the site:

Avon Meadows Community Wetland is a designated Local Nature Reserve located on the West bank of the River Avon in Pershore, Worcestershire. The 23 Ha site comprises approximately 13 Ha of unimproved neutral grassland Floodplain Meadow together with roughly 5½ Ha of artificially created Wetland, plus scrubland, riparian margins, footpaths, ditches and hedges.



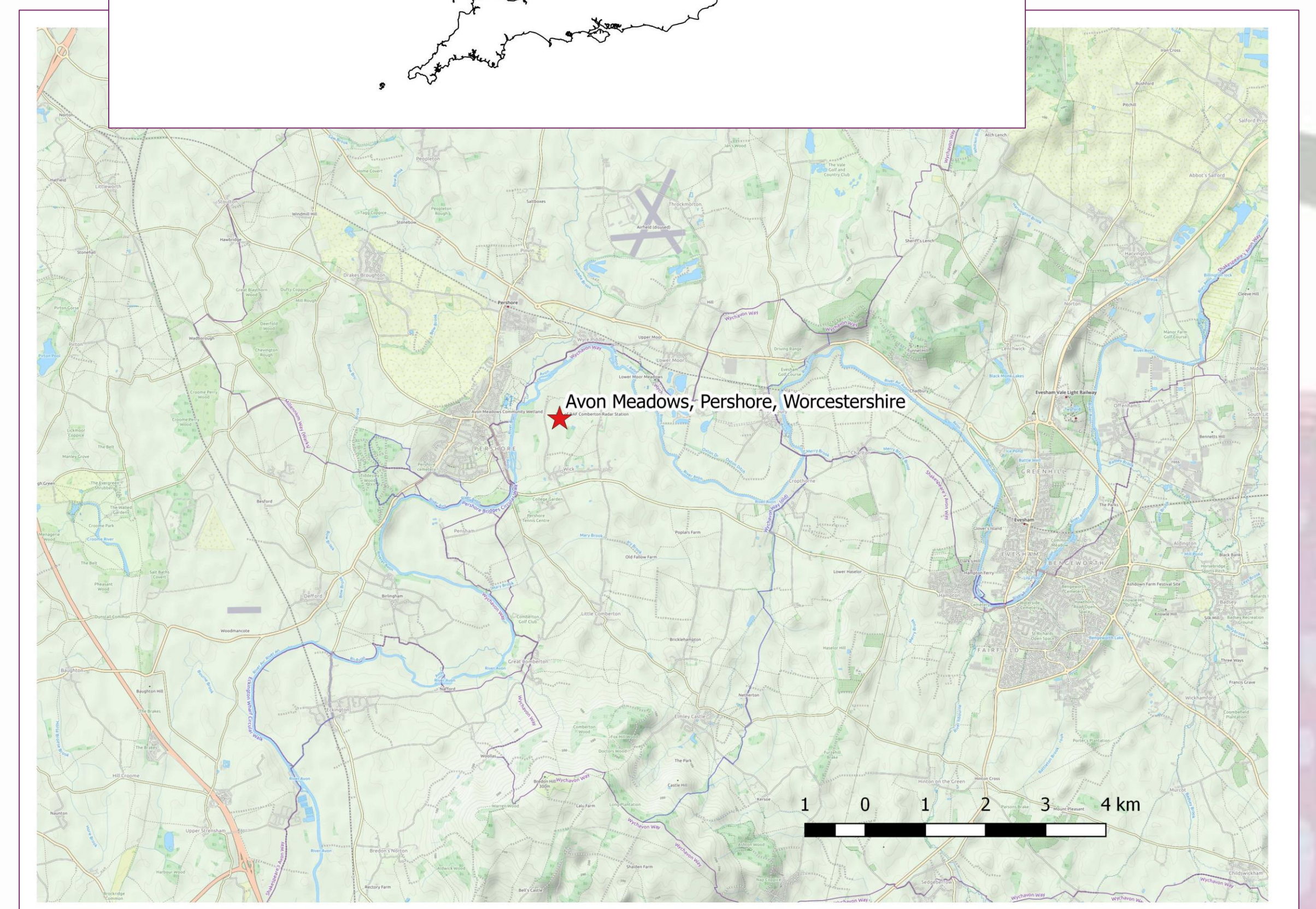
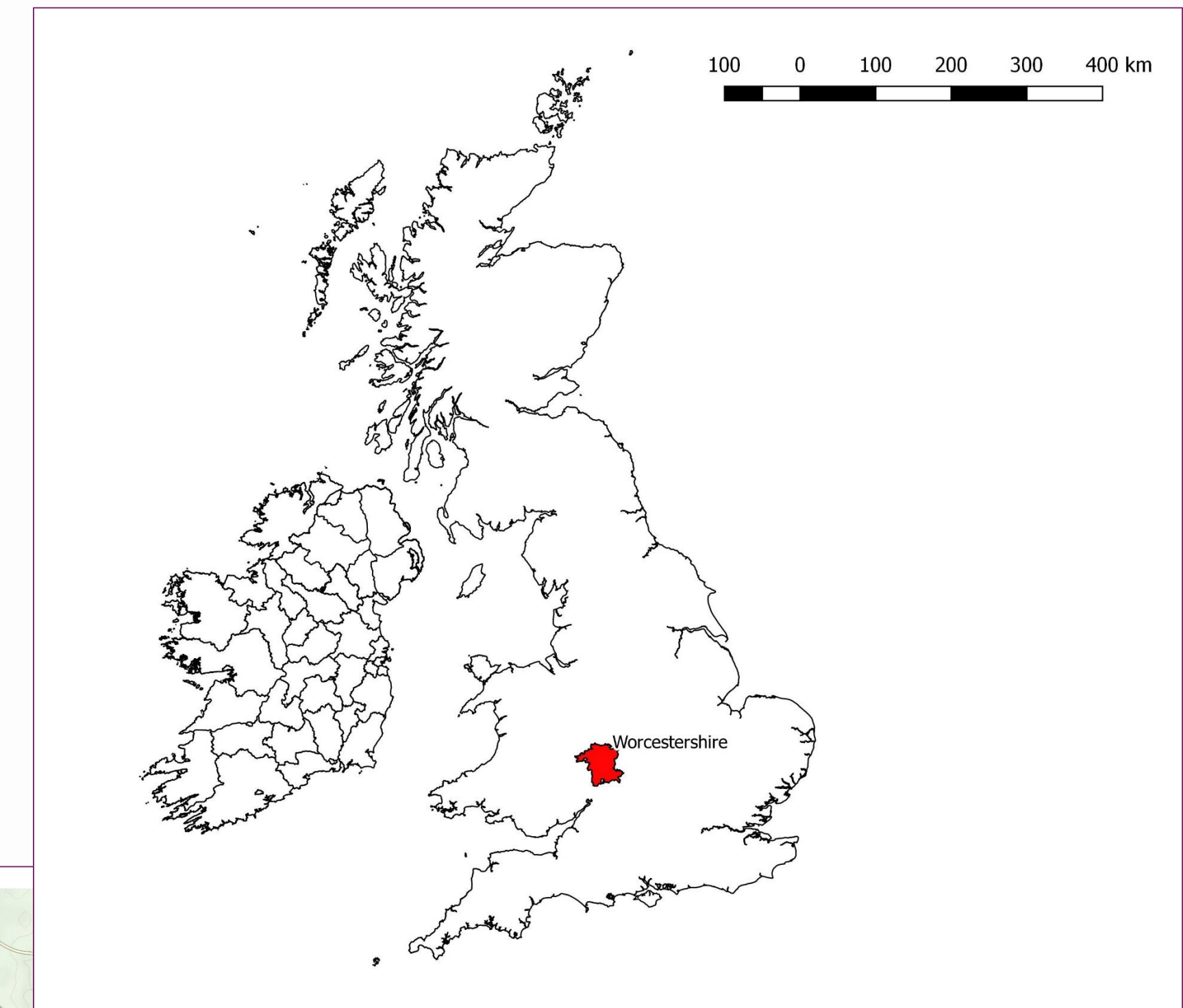
Site monitoring:

Extensive biological record keeping is carried out across the whole site. Specifically for the grassland the following are monitored:

- Hydrology: Weekly levels from 10 strategically placed dipwells
- Soil Fertility: Annual analyses of soil samples from 3 key areas
- Species diversity: Annual monitoring of 5 quadrats in each of 2 (to be increased to 3) key areas.



Site location:



My ambassadorial role:

The systematic monitoring and management programme to improve Avon Meadows grassland, hopefully with positive results will provide an example to other local sites which can be assisted practically. Open days, presence at local events, other publicity and direct contact will spread the word. A new development is the involvement of Pershore Horticultural College's Habitat Creation and Management course final year students..

